**Jeff Jones Bio**

Jeff Jones is President and CEO of H&R Block, leading the global business that inspires financial confidence through its small business, financial and tax preparation services. These digitally enabled solutions are powered by its human advantage – the expertise and care of more than 120,000 franchisees and associates.

Jones brings more than 30 years of executive management, innovative leadership and operational excellence to the company, having held key roles at top companies in retail, consumer products, agency and technology industries.

Prior to H&R Block, Jones was the first president of the global ride sharing business, Uber. He has also served as executive vice president and chief marketing officer for Target, serving as a senior member of the company’s four primary operating groups: core business, strategy and innovation, talent, and risk and reputation. In addition, he has held executive and leadership roles serving iconic brands such as The Coca-Cola Company, Gap and Leo Burnett.

Jones serves on the board of directors of Advance Auto Parts and is a member of the Compensation and Nominating and Governance committees. He is a member of Kansas City’s Economic Club, and has also advised Brit+Co., The Mayo Clinic and multiple early-stage technology companies, in addition to non-profits including Chicago Children’s Advocacy Center, The Nasher Museum of Art at Duke University and the Coach K Center on Leadership and Ethics at Fuqua Business School.

With a commitment to equality, he is advancing work for justice and opportunity as a member of Fortune’s CEO Initiative, and by pledging to the CEO Action for Diversity & Inclusion, as well as the Catalyst CEO Champions for Change.

Jones has a bachelor’s degree in communication from the University of Dayton and is a graduate of Fork Union Military Academy.